



**ADVANCED ACRYLIC TECHNOLOGY  
HIGH BUILD APPLICATION  
EXCELLENT COVERAGE  
EXCELLENT ADHESION  
MILDEW RESISTANT  
PREVENTS SURFACE DETERIORATION  
BRIDGES HAIRLINE CRACKS  
EXCELLENT DURABILITY  
EXCELLENT PRODUCT VERSATILITY**

### **LIFETIME WARRANTY**

Richard's new Eternity High Performance Coating is easily applied to a variety of exterior surfaces, including, but not limited to the following:

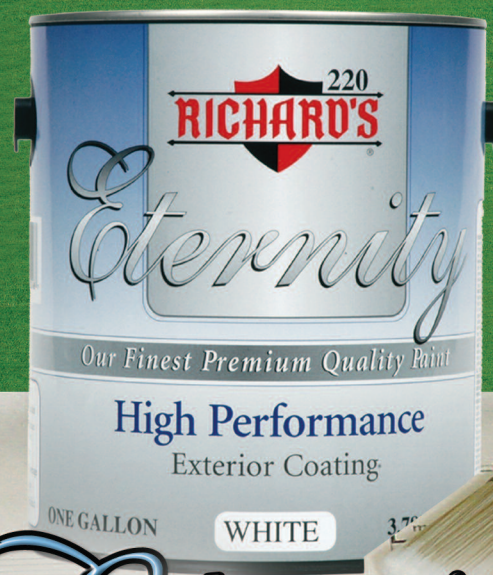
- Wood Trim & Siding
- Aluminum & Vinyl Siding
- Architectural Plastic
- Ferrous & Non-Ferrous Metal

Your Local Richard's Paint Distributor:

### **RICHARD'S PAINT**

200 Paint Street • Rockledge, Florida 32955  
Tel: 321-636-6200 • Toll Free: 800-432-0983

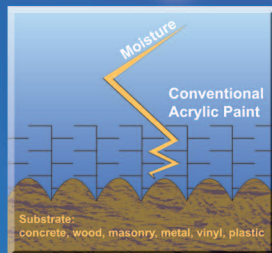
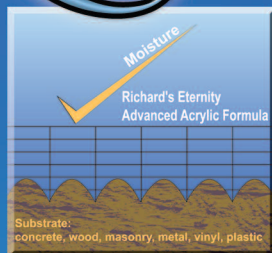
[www.richardspaint.com](http://www.richardspaint.com)



*Eternity*  
When you want  
it to Last a Lifetime...



# Eternity



Richard's Paint offers the absolute best exterior house paint on the market today. Eternity High Performance Exterior Coating is a uniquely formulated exterior coating that utilizes new advancements in acrylic resin technology. In fact, we are so confident in the total quality and performance of Eternity, we offer a "LIFE-TIME" warranty against blistering, cracking, peeling, and flaking. Richard's new Eternity High Performance Exterior Coating provides unsurpassed weather protection, as well as complete peace of mind that your home is protected for a lifetime.

## HIGH BUILD FORMULA

- Allows For One Coat Coverage
- Prevents Surface Deterioration
- Bridges Hairline Cracking
- Protects Against Moisture Intrusion

## PRODUCT VERSATILITY

- Excellent Adhesion
- Easy To Apply
- Provides Excellent Mildew Resistance
- Suitable For Application To Masonry, Wood, Vinyl, Plastic & Metal Substrates
- Lifetime Warranty Against Cracking, Peeling, Blistering & Flaking

# Eternity

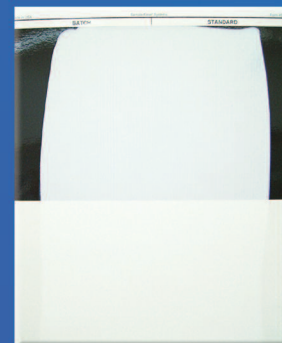
*... when you want it to last a lifetime.*

## HIGH BUILD FORMULA

COVERAGE/HIDING (Actual Test Cards)



**Richard's Eternity**



**Leading Competitor**

Eternity's special high build formula is specifically designed to provide one coat coverage during application. It helps prevent surface deterioration, creates a stronger finish, bridges hairline cracking, and protects against wind driven rains.

## EXCELLENT MILDEW RESISTANCE



**Richard's Eternity**



**Leading Competitor**

Eternity provides excellent protection against the growth of unsightly mildew and algae growth on the surface of the paint film, thus allowing Eternity to keep its decorative beauty and superior durability.

## EXCELLENT ADHESION

PEELING/CHIPPING



**Richard's Eternity**



**Leading Competitor**

Eternity utilizes new advancements in acrylic resin technology, which enhance the adhesion properties, thus providing excellent resistance to peeling, cracking, flaking & blistering, and allowing for application to a variety of exterior substrates.