



PRODUCT DATA SHEET

PROD. #220 SERIES

ETERNITY HIGH PERFORMANCE

EXTERIOR COATING



PRODUCT DESCRIPTION

Richard's Eternity High Performance Exterior Coating is a high build, 100% acrylic polymer coating that utilizes new advancements in acrylic technology to produce perhaps the best exterior paint coating for application to your home or commercial building. Its unique formulation is self-priming, bridges hairline cracking, prevents surface deterioration and provides maximum weather protection. Eternity's eggshell finish allows for easy application, excellent hide and coverage, while providing excellent durability, mildew resistance, and resistance to peeling, blistering, cracking, and flaking. It resists sagging, and offers excellent product versatility for application to a variety of exterior cementitious substrates, as well as wood and metal substrates. Mildew Resistant - This paint contains agents which inhibit the growth of mildew on the surface of the paint film.

PRODUCT FEATURES	PRODUCT USES	PERFORMANCE QUALITIES
<ul style="list-style-type: none"> Advanced Acrylic Formula Excellent Coverage Self-Priming Bridges Hairline Cracks Excellent Weather Resistance Excellent Durability Lifetime Warranty Easy To Apply 	<p><i>Suitable for, but not limited to the following properly prepared surfaces:</i></p> <p>EXTERIOR</p> <ul style="list-style-type: none"> Masonry Stucco Concrete Block CMU Brick Poured Concrete Wood Trim & Siding Aluminum Siding Vinyl Siding Galvanized Metal Architectural Plastic Properly Primed Metal <p>For Exterior Use Only!</p>	<p>Product Quality: Premium / Best</p> <p>Product Use: Exterior</p> <p>Application: Brush, Roller, Spray</p> <p>Product System: Water-Based</p> <p>Sheen: Eggshell</p> <p>VOC Compliance: AIM, CARB, LADCO/OTC, SCAQMD</p> <p>MPI Standards: No</p>

SURFACE PREPARATION

GENERAL: The entire surface area to be painted should be clean, dry, sound, and free from dirt, grease, oils, waxes, mildew and any other surface contaminants that may adversely affect the performance of this coating material.

- PREVIOUSLY PAINTED SURFACES:** Remove any loose, scaling, cracked or peeling paint from previously painted surfaces by hand scraping, sanding, wire brushing or by power tool cleaning methods. Sand rough paint edges smooth to adjacent surface area. Sand glossy surfaces to dull existing finish. Spot prime all bare surface areas with properly recommended primer/sealer.
- FERROUS METALS:** Remove all surface contaminants, oil and grease in accordance with SSPC-SP1. Remove any loose rust and rust deposits in accordance with SSPC-SP 2 – Hand Tool Cleaning, or SSPC-SP 3 – Power Tool Cleaning specifications. For optimal performance, clean the surface using SSPC-SP 6/NACE 3 – Commercial Blast Cleaning specifications. Prime all bare metal within 8 hours before flash rusting occurs.
- GALVANIZED & NON-FERROUS METAL:** It is recommended to allow surface to weather for a minimum of six (6) months then solvent clean per SSPC-SP 1. If weathering is not possible, solvent clean per SSPC-SP 1, and apply recommended primer.
- MASONRY / CONCRETE / STUCCO:** Allow a minimum 30 days to properly dry/cure. The surface should be tested for pH and alkali levels and should not read higher than a 10.0 – 13.0 level. Clean surface thoroughly to remove contaminants, oil, grease and embedded chemicals.
- VINYL & ARCHITECTURAL PLASTIC:** The entire surface area should be clean, as stated above to remove dirt, oils, mildew, and any other surface contaminants. A primer may be required to promote proper adhesion.
- WOOD:** All new wood surfaces must be clean, dry and sound, and should be properly primed and painted before installation or immediately after. Do not allow exterior wood to weather. Weathered wood surfaces should be sanded to expose fresh wood surface before coating. Remove any grade stamps or pencil marks from new wood by lightly sanding. Wood moisture content should be below 15% and wood surfaces that have a mill glaze should be sanded to allow for proper adhesion.
- MILDEW:** Surface areas affected by mildew should be treated with a commercial mildew removal and/or cleaner product carefully following manufacturer's application and safety directions. Rinse thoroughly with clean water, and allow a minimum of 24 hours to dry thoroughly.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and wet mop. Before you start, find out how you can protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-Lead, or log onto www.epa.gov/lead.

TECHNICAL DATA

- COLORS:** White & Tint Bases
 - 220 White
 - 221 Tint Base
 - 222 Deep Base
 - 223-A Accent Base
- TINTING:** Universal Colorants
- VEHICLE TYPE:** 100% Acrylic
- VISCOSITY:** 120 KU ± 3
- GLOSS @ 60°:** Eggshell | 11 – 20 units
- FLASH POINT:** N/A
- COATING VOC:** Not to Exceed 50 g/l – (0.42 lbs./gal.)
(Meets AIM, OTC/LADCO, CARB & SCAQMD Standards)
- SOLIDS:**
 - By Volume:** 44.47% ± 2%
 - By Weight:** 56.34% ± 2%
- ESTIMATED COVERAGE:** 250 – 350 SFPG
(Coverage will vary significantly depending on application method, surface porosity and condition of the surface.)
- RECOMMENDED MIL FILM:** *(Estimated @ 250 SFPG)*
 - Wet:** 6.4 mils
 - Dry:** 2.9 mils
- ESTIMATED DRY TIME:** *(@ 70° F & 50% Relative Humidity)*
 - To Touch:** 1 – 2 hrs. | **Recoat:** 4 – 6 hrs. or overnight.
 - (Actual dry time may vary according to relative humidity, temperature, color, applied film build and air movement.)*
- DRIES BY:** Coalescence / Solvent Evaporation
- CLEAN UP:** Warm Soap & Water
- THINNING:** Clean Water
- WEIGHT/GAL:** 10.97 lbs.
- SHELF LIFE:** 2 - 3 years unopened.
- PACKAGING:**

Quarts: N/A	Gallons: 4 per case
2 Gallons: N/A	5 Gallon: Each

RECOMMENDED PRIMER COATINGS

Although formulated to be self-priming on sound and properly prepared painted surfaces, the following Richard's primers are recommended for use on new or bare substrates;

- **New Wood:**
 - 7-22, PPS Universal Primer/Sealer Undercoater
 - 26, Holzout II 100% Acrylic Universal Primer/Sealer Stain Killer
 - SR-933, Painter's Pride Int./Ext. Alkyd Primer/Sealer
- **New Masonry**
 - 56, Signature Series Waterborne Epoxy Ester Bonding Liquid
 - 225, Eternity High Performance Primer/Sealer Bonding Agent
 - 1414, Rich Flex Alkali Resistant Acrylic Masonry Primer
 - 1791-C, Rich Flex 100% Acrylic Clear Multi-Surface Conditioner
- **New Non-Ferrous, Aluminum & Galvanized Metal:**
 - 26, Holzout II 100% Acrylic Universal Primer/Sealer Stain Killer
 - 1017, Rust Shield Zinc Chromate Metal Primer
 - 1215/1220, Rust Shield II 100% Acrylic DTM Gray/White Metal Primers
- **New Ferrous Metal:**
 - 1015, Rust Shield Red Oxide Metal Primer
 - 1018, Rust Shield White Metal Primer
 - 1120, Industrial Coatings Universal Metal Primer
- **Previously Painted Surfaces:**
 - Self-Priming

APPLICATION EQUIPMENT

- **Brush Application:** Apply using a quality nylon, polyester, or combination nylon/polyester bristle brush.
- **Roller Application:** Apply using a ¾" - 1¼" nap synthetic or lamb's wool roller cover, depending on the texture and surface porosity.
- **Spray Application:**
 - **Pump:** Gas or Electric Airless Sprayer
 - **Pressure:** Capable of pumping one (1) gallon per minute.
 - **Tip:** 0.021 – 0.035 Reversible
 - **Hose:** ¼ inch (6.3 mm) - ⅝ inch (10 mm)

PRODUCT LIMITATIONS

- Not for use in corrosive or chemical environments.
- Not for use in areas subject to intense heat.
- Not for use on below grade substrates.

CLEAN UP & THINNING INSTRUCTIONS

Clean Up: Clean up any minor spills and spatters immediately with warm soapy water, as well as all painting tools and airless equipment. More serious spills should be contained and removed with inert absorbent material. Dispose of contaminated absorbent, container, and unused contents in accordance with local, state and federal regulations.

Thinning: Stir thoroughly and apply as it comes from the container. Thinning is not necessary. **DO NOT THIN!**

LIMITED WARRANTY

Richard's Paint Mfg. Co., Inc. warrants our products to meet the application, appearance and performance properties stated on the label. This Limited Warranty shall not apply to any defect or damage resulting from improper surface preparation, structural defects, failure of a previous paint or improper application of the coating, as described in the directions on the label of this container. If this product is found not to perform as specified, Richard's Paint will, at its option and upon presentation of proof-of-purchase (the original receipt), either furnish an equivalent amount of new product or refund the original purchase price of this product to you. **ALL OTHER WARRANTIES ARE EXCLUDED BY RICHARD'S PAINT MFG. CO., INC., EXPRESSED OR IMPLIED, STATUTORY, BY OPERATION OF LAW OR OTHERWISE, INCLUDING MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.**

LIMITATIONS

Seller's liability for any reason is expressly limited to reimbursement of the purchase price of the materials sold after proof of purchase is provided to the seller. **THIS WARRANTY EXCLUDES (1) LABOR AND COSTS ASSOCIATED WITH LABOR FOR THE APPLICATION OR REMOVAL OF ANY PRODUCT, AND (2) ANY INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES ARISING OR RESULTING FOR ANY REASON UNDER THE SALE, HANDLING, OR USE OF GOODS SOLD.** Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights and you may also have other rights, which vary from state to state. This Limited Warranty may not be transferred or assigned.

REV 10-16

PRODUCT APPLICATION – General

Richard's Eternity High Performance Exterior Coating may be easily applied with a quality brush, roller, or spray equipment as follows;

- Stir thoroughly in a spiral up and down motion before and during application to keep product completely mixed.
- For best results, and to implement warranty, two (2) finish coats must be applied in such a manner as to yield a minimum of 6.0 mils wet film thickness (WFT) per coat application, allowing a minimum of 4 – 6 hours to dry between coats.
- To assure color uniformity always intermix multiple containers of custom tinted and stock colors. Apply a small test sample to verify color.
- During application, always paint to a natural break in the surface, such as a corner or edge.
- **Brush Applications:** When applying by brush, use a quality nylon or polyester bristle brush, or a quality combination of both, and apply a smooth and generous coat on smaller surface areas, such as cutting-in larger surfaces and painting trim.
- **Roller Application:** When applying by roller cover, use a quality smooth, medium or rough nap roller, depending on surface porosity, and apply an even and generous coat in a "W" or crisscross motion, avoiding any excessive respreading or reworking.
- **Spray Application:** When applying by airless spray equipment, use a unit capable of pumping one (1) gallon per minute, with a 0.021 – 0.035 fluid spray tip.
- Rough or textured surfaces coated using spray equipment should be back-rolled to ensure a uniform film, even coverage and proper adhesion.
- Maintain a wet edge during application by brushing, rolling or spraying into previously applied coating area.
- Apply when surface and ambient temperatures are above 55° F and below 90° F. Do not apply when surface and air temperature is within 5° of the dew point.
- Avoid exterior paint application when weather conditions are threatening, and late in the day when there is a threat of moisture condensing on wet paint.

PRECAUTIONARY & SAFETY INFORMATION

CAUTIONS: Avoid prolonged contact with skin, and breathing of dust, vapors and/or spray mists. Causes eye irritation. **USE WITH ADEQUATE VENTILATION!** Ensure fresh air entry during application and drying. If you experience eye water, headache or dizziness, or if air monitoring demonstrates vapor/mist levels are above applicable limits, wear an appropriately fitted respirator, (NIOSH approved), during and after application. Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes, skin and clothing. Use chemical safety glasses, goggles or a face shield for proper eye protection. Wash thoroughly after handling and before eating or smoking. Close container after each use. **DO NOT TAKE INTERNALLY!**

FIRST AID: In case of skin contact, wash thoroughly with plenty of warm soapy water. For eye contact, flush with plenty of water for 15 minutes and get medical attention immediately. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately. If swallowed, do not induce vomiting, get medical attention immediately.

KEEP OUT OF REACH OF CHILDREN!